



# Virginia Green Events



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## WaterJAM Virginia Beach, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## WaterJAM

Our event facility will be the Virginia Beach Convention Center, which is a Virginia Green certified Convention Center.

The primary focus of the water industry is to protect human health while preserving the environment. It aligns with our core mission to protect the environment in any way possible, including providing a sustainable annual conference.

### Virginia Green Activities

#### This facility pledges that they:

##### Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
  - Composting of food & other compostable items
- Other actions taken related to recycling: Bay Disposal and TFC Recycling-recycling vendors. Composted food waste to NOPE and McGill

### Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are recyclable in your area

### Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Use water pitchers to minimize the use of single-use bottles
- Purchase recycled-content paper towels and toilet paper
- Provide for recycling of boxes and other set-up wastes
- Other actions taken to reduce solid waste: Encouraging re-use of lanyards. Developed a "Sustainable Exhibitor" award

### Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as [www.cleanerandgreener.org/resources/pollutioncalculator.l](http://www.cleanerandgreener.org/resources/pollutioncalculator.l) [www.cleanerandgreener.org/resources/pollutioncalculator.htm](http://www.cleanerandgreener.org/resources/pollutioncalculator.htm))



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For more information on **WaterJAM**, see [www.vwea.org](http://www.vwea.org) or contact Christel Dyer at [cdyer@hrsd.com](mailto:cdyer@hrsd.com) or 757-244-1671.

For more information on the Virginia Green program,  
see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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